The 2015 ACI California Regional Home Performance Conference is a two-day event where you will engage in conversations about the latest trends in residential energy efficiency, gain access to industry leaders, the latest products and more! Join home performance contracting businesses, HVAC professionals, program administrators and others from throughout California and beyond to learn more about:

- Innovative HVAC and high performance building enclosure techniques for the California climate
- The technical and strategic path to Zero Net Energy by 2020 and a look to the future of home performance in California
- Proven business tools and strategies to increase your business’s profitability
- Practical takeaways that will set you apart from the competition

…and much more! If you’re interested in learning about best practices, growing your business, and networking with like-minded people who are passionate about the work we do as an industry, register for this event today.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Track Titles</th>
<th>Details</th>
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</table>
| 7:30 AM - 9:00 AM| Registration, Breakfast, & Exhibits                                   | General Session: Welcome Remarks      | Home Performance Coalition President and CEO Brian Castelli; Vice President of Education and Events Nate Natale;  
Commissioner Andrew McAllister of the California Energy Commission |
| 9:00 AM – 10:00 AM|                                                                          | Panel Discussion: “2020 Home Performance in California: How Do We Get There?” – | Gina Rodda, Rick Chitwood, Charley Cormany, Joanne O’Neill, John Proctor |
| 10:00 AM – 10:30 AM|                                                                          | TRACK TITLES                          |                                                                        |
| Breakout 1       | 10:30 AM – Noon                                                       | Building Enclosure                    | Air Sealing & Attic and Crawlspace Treatments for Existing Buildings  
Terry Nordbye                                               |
|                  |                                                                          | Energy, Air, Health                   | Healthy Homes: The Energy & Health Connection  
(Leif Magnuson), Joel Ervice, Kristen Golden Testa, Kevin Hamilton, John Jones,  |
|                  |                                                                          | Case Studies                          | Whole House Retrofits: Do They Work In California?  
John Proctor                                                  |
|                  |                                                                          | Looking Forward                       | Getting into Hot Water: The New Efficiency Frontier  
Troy Sherman                                                  |
|                  |                                                                          | Finding the Profit in HP              | Working with Programs to Increase Profitability  
(Amy Beley), Keith O’Hara, Mike Rogers, TBD                   |
| Noon – 1:30 PM   |                                                                        | LUNCH & EXHIBITS                      |                                                                        |
| Breakout 2       | 1:30 PM – 3:00 PM                                                      | Dry Climate Building Enclosures       | Gavin Healy                                                             |
|                  |                                                                          | Do Smart Thermostats & Energy Monitors Encourage Occupants to Save?  
(Nelson Mitchell), Chris Carradine, Jeff Gleeson, Mike Hanson, Ty Peck |
|                  |                                                                          | How to Maximize a Home Energy Retrofit | Jack Frost, Duane Knickerbocker                                     |
|                  |                                                                          | Passive House & California Code in All 16 Climate Zones | Graham Irwin                                      |
|                  |                                                                          | The IAQ Marketing Challenge: Winning Business When the Customer Doesn’t Know They Need You | Peter Troast                                   |
| 3:00 PM – 3:30 PM|                                                                        | BREAK                                 |                                                                        |
| Breakout 3       | 3:30 PM – 5:00 PM                                                      | Commissioning the Building Enclosure: Ensuring Performance Outcomes for Building Energy Upgrades | Gavin Healy                                                   |
|                  |                                                                        | Ductless Mini Splits in the California Climate | Chad Gillespie, Jennifer Koehn, Mike MacFarland, John Proctor           |
|                  |                                                                        | Outdoor Water Use & Energy Efficiency | Jeff Farlow, Pat McEntee, Greg Weber                                |
|                  |                                                                        | The Future of the Home Upgrade Program | Jennifer Berg, Leif Magnuson                                         |
|                  |                                                                        | Developing a Digital Marketing Plan   | Peter Troast                                                           |
| 5:00 PM – 6:30 PM|                                                                        | NETWORKING RECEPTION AT THE TRADE SHOW |                                                                        |
# 2015 ACI California Regional Home Performance Conference

**November 9-10 | Sacramento, CA**

## AGENDA | Tuesday, November 10

<table>
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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>7:00 AM – 8:30 AM</td>
<td><strong>REGISTRATION, BREAKFAST, &amp; EXHIBITS</strong></td>
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<tr>
<td>7:30 AM – 8:30 AM</td>
<td><strong>Women in Home Performance Breakfast:</strong> All are welcome!</td>
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<td><strong>TRACK TITLES</strong></td>
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<td><strong>Valuing Efficiency</strong></td>
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<td><strong>Finding the Profit in HP</strong></td>
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<td><strong>Breakout 4</strong></td>
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| 8:30 AM – 10:00 AM | Bridging the Worlds of Home Performance & Real Estate  
Brian Gitt, Bruce Mast  
HVAC Design & Install for Zero Net Energy Homes in CA’s Mild Dry Climate  
Gavin Healy, Dan Perunko  
The MCE Multifamily Energy Efficiency Program: Using the Adaptive Management Model to Create Successful Program Implementation  
Nick Dirr, Meaghan Doran  
Preparing for the Future: Clean Power Plan 111d & SB 350  
Brian Castelli, Kala Viswanathan  
New Energy Modeling Software for the Advanced Home Upgrade Program  
(Leif Magnuson), Andy Bardwell, Bob Dingethal, Adam Stenftenagel |
| 10:00 AM – 10:30 AM | **BREAK**                    |
|                    | **Breakout 5**               |
| 10:30 AM – Noon   | HPXML in California: Speaking the Same Home Performance Language  
Torsten Glidden, Gavin Hastings  
HVAC High Performance Design & Install  
Dan Perunko  
ZNE Spec Home Build: Year One Data & Lessons Learned  
Keith O’Hara, Scott O’Hara  
EE Meters & Pay-for-Performance  
Charley Cormany, Matt Golden, Tim Guiterman, Leif Magnuson  
Case Studies in Home Performance Success: Contractor Perspectives  
Marc Bigby, Eric Flato |
| Noon – 1:30 PM    | **LUNCH & EXHIBITS**         |
|                    | **Breakout 6**               |
| 1:30 PM – 3:00 PM | PACE Financing & HPwES Collaboration in California  
Cisco DeVries, Ely Jacobsohn, Ray Mendoza  
Ventilation for Energy Efficient Homes: Dry Climate Strategies  
Dan Perunko  
Multifamily Upgrade Program: Case Studies from a Whole-Building Multifamily Performance Program  
Michael Maroney  
The Path to ZNE: Cost Effective ZNE Measures for Residential Buildings  
Ann Edminster, Steve Easley, Rick Chipwood, George Koertzen  
Business Strategies to Increase Profits  
(Charley Cormany), Tom Danielsen, Mike Smith, Jerry Unruh |

( ) Indicates moderator

## WHO SHOULD ATTEND?

- **Home Performance Coalition**
- **Home Performance Contracting Businesses**
- **Weatherization**
- **Program Administrators**
- **Residential Energy Efficiency**
- **HVAC Contracting Businesses**

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Frequently Asked Questions

- **Will I receive a Home Performance Coalition certificate of completion for attending this conference?**
  You will receive a certificate of completion if you attend a minimum of five sessions. Please ensure that your badge is scanned at each session.

- **How will I receive CEU credits for attending this conference?**
  When you register for the conference, you will be prompted to indicate what types of CEUs you are interested in receiving, as well as your accrediting body membership numbers. The bar code on your badge contains this information.

- **How will I know which CEUs are offered for each session?**
  CEUs for each session will be listed on the Home Performance Coalition’s website prior to the conference and on the Day-at-a-Glance, which will be distributed each morning at the event.

- **Can I attend the exhibitor trade show?**
  Yes, the trade show is part of the conference. You must have a conference badge to enter the trade show area.

- **Are meals included during the conference?**
  Continental breakfast and lunch are included on both days of the conference. Heavy hors d’oeuvres will be served during the networking reception on Nov. 9.

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**Conference Pricing**
- **Full Conference Registration (Ends on Oct. 6)** $375
- **Late Registration (Begins on Oct. 7)** $475
- **One-day Pass** $300
- **Exhibit Table** $1,300

**Hotel Information**
DoubTree By Hilton Hotel Sacramento
2001 Point West Way
Sacramento, CA 95815

**Reservations**
The Home Performance Coalition has reserved a discounted group room block for the conference.

Hotel rooms are available at discounted rates starting at $129.00 (plus taxes and fees). **Click here** to make your reservation online. Then, click “Add Special Rate Codes.” In the Group Code box, enter “HPC.” You can also make a reservation by calling 1-800-222-TREE and telling the agent that you are attending the conference. **You must make your reservation no later than Saturday, Oct. 17, 2015 to receive the discounted rates.**

**Continuing Education Units**
The Home Performance Coalition is a continuing education service provider, and many sessions offer credits for advancing attendees’ professional careers through educational opportunities from allied organizations. Visit the **CEU Information page** of our website for the most up-to-date listing of CEU providers for this event.
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Expand Your Reach through Event Sponsorship.

Show your support of the residential energy efficiency industry while networking with event attendees, exhibitors, presenters, and colleagues. Sponsorships are customized to align with your specific goals, ensuring that your needs are met and your marketing message reaches your target audience.

Learn more about sponsorship opportunities now. Contact HPC’s Director of Partner Relations Chris Docchio at 412-424-0046 or email cdocchio@homeperformance.org with any questions.
Grow Your Business by Exhibiting.

Explore opportunities for business development by exhibiting at the trade show! When you exhibit, you’ll have the chance to:

- **Connect face-to-face with potential clients** and learn about their needs firsthand. Then the follow-up phone call is easy—because it’s personal!

- **Talk with colleagues** about what’s hot in the industry, and what’s not. Learn from your peers and discover new ways to market your products and services.

- **Network with professionals** with buying power from every sector of the industry—including contractors, service providers, utilities, manufacturers, program managers, and more.

*Space is selling fast!* Click here to see the most up to date exhibitor floor plan and choose your spot today.

Learn more about exhibiting opportunities now.
Contact HPC’s Director of Partner Relations Chris Docchio at 412-424-0046 or email cdocchio@homeperformance.org with any questions.

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Trade Show Hours

**SET UP**
Nov. 8: Noon to 5 p.m.

**TRADE SHOW**
Nov. 9: 7:30 a.m. to 5 p.m.
Reception: 5 p.m. to 6:30 p.m.
Nov. 10: 7:30 a.m. to 1:30 p.m.

**TEAR DOWN**
Nov. 10: 1:30 p.m. to 5 p.m.