

2015 ACI California Regional Home Performance Conference

November 9-10 | Sacramento, CA



HVAC Contracting Businesses

Home Performance Coalition

The Home Performance Coalition, formerly Affordable Comfort, Inc., hosts the leading educational and networking events in the home performance industry in partnership with nationally-renowned experts, offering the most comprehensive and innovative agenda.

[Learn More.](#)

Residential Energy Efficiency

Program Administrators

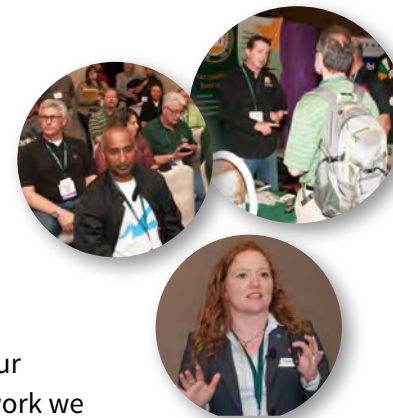
Weatherization

Home Performance Contracting Businesses

The **2015 ACI California Regional Home Performance Conference** is a two-day event where you will engage in conversations about the latest trends in residential energy efficiency, gain access to industry leaders, the latest products and more! Join home performance contracting businesses, HVAC professionals, program administrators and others from throughout California and beyond to learn more about:

- Innovative HVAC and high performance building enclosure techniques for the California climate
- The technical and strategic path to Zero Net Energy by 2020 and a look to the future of home performance in California
- Proven business tools and strategies to increase your business's profitability
- Practical takeaways that will set you apart from the competition

...and much more! If you're interested in learning about best practices, growing your business, and networking with like-minded people who are passionate about the work we do as an industry, register for this event today.



FOR MORE INFORMATION ON CONFERENCE REGISTRATION, VISIT:

<http://www.homeperformance.org/conference/2015-aci-california-regional-home-performance-conference>

or contact Robyn Hall at 800-344-4866 ext. 206.

Table of Contents – Click on the page you wish to view.

2 Monday Conference Agenda

3 Tuesday Conference Agenda

4 FAQs / Conference Pricing / CEUs

5 Sponsors

6 Exhibit/Trade Show Information



New
Content
Added
Weekly!

AGENDA | Monday, November 9

7:30 AM - 9:00 AM

REGISTRATION, BREAKFAST, & EXHIBITS

9:00 AM - 10:00 AM

General Session: Welcome Remarks - Home Performance Coalition President and CEO Brian Castelli; Vice President of Education and Events Nate Natale; Commissioner Andrew McAllister of the California Energy Commission

Panel Discussion: "2020 Home Performance in California: How Do We Get There?" - (Gina Rodda), Rick Chitwood, Charley Cormany, Joanne O'Neill, John Proctor

10:00 AM - 10:30 AM

BREAK

TRACK TITLES

Building Enclosure

Energy, Air, Health

Case Studies

Looking Forward

Finding the Profit
in HP

Breakout 1
10:30 AM - Noon

**Air Sealing & Attic and
Crawlspace Treatments
for Existing Buildings**
Terry Nordbye

**Healthy Homes: The Energy
& Health Connection**
*(Leif Magnuson), Joel Ervice,
Kristen Golden Testa,
Kevin Hamilton, John Jones,*

**Whole House Retrofits:
Do They Work In California?**
John Proctor

**Getting into Hot Water:
The New Efficiency Frontier**
Troy Sherman

**Working with Programs
to Increase Profitability**
*(Amy Beley), Keith O'Hara,
Mike Rogers, TBD*

Noon - 1:30 PM

LUNCH & EXHIBITS

Breakout 2
1:30 PM - 3:00 PM

**Dry Climate Building
Enclosures**
Gavin Healy

**Do Smart Thermostats &
Energy Monitors Encourage
Occupants to Save?**
*(Nelson Mitchell), Chris Carradine,
Jeff Gleeson, Mike Hanson,
Ty Peck*

**How to Maximize a Home
Energy Retrofit**
Jack Frost, Duane Knickerbocker

**Passive House & California
Code in All 16 Climate Zones**
Graham Irwin

**The IAQ Marketing Challenge:
Winning Business When the
Customer Doesn't Know
They Need You**
Peter Troast

3:00 PM - 3:30 PM

BREAK

Breakout 3
3:30 PM - 5:00 PM

**Commissioning the Building
Enclosure: Ensuring
Performance Outcomes for
Building Energy Upgrades**
Gavin Healy

**Ductless Mini Splits
in the California Climate**
*Chad Gillespie, Jennifer Koehn,
Mike MacFarland, John Proctor*

**Outdoor Water Use &
Energy Efficiency**
*Jeff Farlow, Pat McEntee,
Greg Weber*

**The Future of the Home
Upgrade Program**
Jennifer Berg, Leif Magnuson

**Developing a Digital
Marketing Plan**
Peter Troast

5:00 PM - 6:30 PM

NETWORKING RECEPTION AT THE TRADE SHOW

() Indicates moderator

New
Content
Added
Weekly!

AGENDA | Tuesday, November 10

7:00 AM – 8:30 AM

REGISTRATION, BREAKFAST, & EXHIBITS

7:30 AM – 8:30 AM

Women in Home Performance Breakfast: All are welcome!

TRACK TITLES

Valuing Efficiency

HVAC

Case Studies

Looking Forward

**Finding the Profit
in HP**

Breakout 4
8:30 AM – 10:00 AM

**Bridging the Worlds of Home
Performance & Real Estate**
Brian Gitt, Bruce Mast

**HVAC Design & Install for Zero
Net Energy Homes in CA's
Mild Dry Climate**
Gavin Healy, Dan Perunko

**The MCE Multifamily Energy
Efficiency Program: Using
the Adaptive Management
Model to Create Successful
Program Implementation**
Nick Dirr, Meaghan Doran

**Preparing for the Future:
Clean Power Plan 111d
& SB 350**
Brian Castelli, Kala Viswanathan

**New Energy Modeling Software
for the Advanced Home
Upgrade Program**
*(Leif Magnuson),
Andy Bardwell, Bob Dingethal,
Adam Stenftenagel*

10:00 AM – 10:30 AM

BREAK

Breakout 5
10:30 AM – Noon

**HPXML in California:
Speaking the Same Home
Performance Language**
Torsten Glidden, Gavin Hastings

**HVAC High Performance
Design & Install**
Dan Perunko

**ZNE Spec Home Build: Year
One Data & Lessons Learned**
Keith O'Hara, Scott O'Hara

**EE Meters &
Pay-for-Performance**
*Charley Cormany, Matt Golden,
Tim Guiterman, Leif Magnuson*

**Case Studies in Home
Performance Success:
Contractor Perspectives**
Marc Bigby, Eric Flato

Noon – 1:30 PM

LUNCH & EXHIBITS

Breakout 6
1:30 PM – 3:00 PM

**PACE Financing & HPwES
Collaboration in California**
*Cisco DeVries, Ely Jacobsohn,
Ray Mendoza*

**Ventilation for Energy
Efficient Homes:
Dry Climate Strategies**
Dan Perunko

**Multifamily Upgrade Program:
Case Studies from a
Whole-Building Multifamily
Performance Program**
Michael Maroney

**The Path to ZNE: Cost Effective
ZNE Measures for
Residential Buildings**
*Ann Edminster, Steve Easley,
Rick Chitwood, George Koertzen*

**Business Strategies
to Increase Profits**
*(Charley Cormany), Tom Danielsen,
Mike Smith, Jerry Unruh*

() Indicates moderator

WHO SHOULD ATTEND?





FAQs

Frequently Asked Questions

- **Will I receive a Home Performance Coalition certificate of completion for attending this conference?**
You will receive a certificate of completion if you attend a minimum of five sessions. Please ensure that your badge is scanned at each session.
- **How will I receive CEU credits for attending this conference?**
When you register for the conference, you will be prompted to indicate what types of CEUs you are interested in receiving, as well as your accrediting body membership numbers. The bar code on your badge contains this information.
- **How will I know which CEUs are offered for each session?**
CEUs for each session will be listed on the Home Performance Coalition's website prior to the conference and on the Day-at-a-Glance, which will be distributed each morning at the event.
- **Can I attend the exhibitor trade show?**
Yes, the trade show is part of the conference. You must have a conference badge to enter the trade show area.
- **Are meals included during the conference?**
Continental breakfast and lunch are included on both days of the conference. Heavy hors d'oeuvres will be served during the networking reception on Nov. 9.

Conference Pricing

Full Conference Registration (Ends on Oct. 6)	\$375
Late Registration (Begins on Oct. 7)	\$475
One-day Pass	\$300
Exhibit Table	\$1,300

Hotel Information

DoubleTree By Hilton Hotel Sacramento
2001 Point West Way
Sacramento, CA 95815

Reservations

The Home Performance Coalition has reserved a discounted group room block for the conference.

Hotel rooms are available at discounted rates starting at \$129.00 (plus taxes and fees). **Click here** to make your reservation online. Then, click "Add Special Rate Codes." In the Group Code box, enter "HPC." You can also make a reservation by calling 1-800-222-TREE and telling the agent that you are attending the conference. **You must make your reservation no later than Saturday, Oct. 17, 2015 to receive the discounted rates.**

Continuing Education Units

The Home Performance Coalition is a continuing education service provider, and many sessions offer credits for advancing attendees' professional careers through educational opportunities from allied organizations. Visit the **CEU Information page** of our website for the most up-to-date listing of CEU providers for this event.



Thanks to Our Sponsors

Host Sponsor



Sustaining Partners



Platinum Sponsor



Gold Sponsors



Bronze Sponsor

San Diego Gas & Electric

Media Sponsor



Expand Your Reach through Event Sponsorship.

Show your support of the residential energy efficiency industry while networking with event attendees, exhibitors, presenters, and colleagues. Sponsorships are customized to align with your specific goals, ensuring that your needs are met and your marketing message reaches your target audience.

Learn more about sponsorship opportunities now. Contact HPC's Director of Partner Relations Chris Docchio at 412-424-0046 or email cdocchio@homeperformance.org with any questions.



Grow Your Business by Exhibiting.

Explore opportunities for business development by exhibiting at the trade show! When you exhibit, you'll have the chance to:

- **Connect face-to-face with potential clients** and learn about their needs firsthand. Then the follow-up phone call is easy—because it's personal!
- **Talk with colleagues** about what's hot in the industry, and what's not. Learn from your peers and discover new ways to market your products and services.
- **Network with professionals** with buying power from every sector of the industry—including contractors, service providers, utilities, manufacturers, program managers, and more.

Space is selling fast! [Click here](#) to see the most up to date exhibitor floor plan and choose your spot today.

Learn more about exhibiting opportunities now.

Contact HPC's Director of Partner Relations Chris Docchio at 412-424-0046 or email cdocchio@homeperformance.org with any questions.

Trade Show Hours

SET UP

Nov. 8: Noon to 5 p.m.

TRADE SHOW

Nov. 9: 7:30 a.m. to 5 p.m.

Reception: 5 p.m. to 6:30 p.m.

Nov. 10: 7:30 a.m. to 1:30 p.m.

TEAR DOWN

Nov. 10: 1:30 p.m. to 5 p.m.

