The 2014 ACI New England Regional Home Performance Conference is a two-day event you cannot afford to miss! Join home performance and weatherization professionals from every sector in New England and learn more about:

- Essential technical information, with practical, real-world solutions you can apply in your daily work
- The tools you need to run a successful home performance contracting business, from staffing and training to marketing and sales
- Hot topics like healthy homes, financing, smart devices, the connection between solar energy and energy efficiency, and Clean Air Act Section 111(d)
- What’s coming next in the industry, how it will impact your work, and what you can do to stay ahead of the curve

…and much more! If you’re interested in growing your business and competing in this market, you need to register for this event now.

For more information on conference registration, visit www.affordablecomfort.org/newengland2014 or contact Robyn Hall at (800) 344-4866 ext. 206.

ACI (Affordable Comfort, Inc.)

ACI is a division of the Home Performance Coalition that hosts the leading educational and networking events in the home performance and weatherization industry in partnership with nationally-renowned experts, offering the most comprehensive and innovative agenda. Learn More.
AGENDA  | Wednesday, October 15

7:30 AM – 9:00 AM  
REGISTRATION, BREAKFAST, & TRADE SHOW

Welcome Remarks—Steve Cowell, Chairperson, Board of Directors, Home Performance Coalition; Brian T. Castelli, CEO & President, Home Performance Coalition; Nate Natale, Vice President of Operations, Home Performance Coalition; Elizabeth Cellucci, Director, Energy Efficiency, Columbia Gas of Massachusetts

General Session—Our Work Matters—Mike Rogers, President, OmStout Consulting

10:00 AM – 10:30 AM
TRACK TITLES

<table>
<thead>
<tr>
<th>Essentials (ESSN)</th>
<th>HVAC (HVAC)</th>
<th>Techniques &amp; Technologies (TECH)</th>
<th>Business Building Blocks (BUS)</th>
<th>What's Next (NEXT)</th>
<th>Policy &amp; Program (PROG)</th>
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<tr>
<td><strong>Breakout 1</strong></td>
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<tr>
<td>10:30 AM – Noon</td>
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<tr>
<td>Dave Keefe</td>
<td>Joe Kuonen</td>
<td>Henri Fennell</td>
<td>Mike Rogers</td>
<td>(Caroline Hazard), Craig Foley, Harrison Grubbs, Jane Lano, Emily Levin, Marissa Westbrook, Alissa Whiteman</td>
<td>Ed Connelly, Neil Curtis, Kathy Dorgan, Evan Seretan</td>
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Noon – 1:30 PM

LUNCH & NETWORKING AT THE TRADE SHOW

1:30 PM – 3:00 PM

<table>
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<tr>
<th>Essentials (ESSN)</th>
<th>HVAC (HVAC)</th>
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<td><strong>Breakout 2</strong></td>
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<td>1:30 PM – 3:00 PM</td>
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<tr>
<td>Bill Spohn</td>
<td>Adam Gifford, Nathan LeMay</td>
<td>Brendan Kavanagh, Ken Neuhauser</td>
<td>Peter Troast</td>
<td>Larry Zarker</td>
<td>(Steve Cowell), Geoff Chapin, Janet Gail Besser, Evan Dube</td>
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3:00 PM – 3:30 PM

BREAK

3:30 PM – 5:00 PM

<table>
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<tr>
<th>Essentials (ESSN)</th>
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<th>Policy &amp; Program (PROG)</th>
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<tr>
<td><strong>Breakout 3</strong></td>
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<td>3:30 PM – 5:00 PM</td>
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<tr>
<td>Rick Karg, Paul Morin, Bill Spohn, J West</td>
<td>Bruce Marshall</td>
<td>Joe Kuonen</td>
<td>Kevin Farrell</td>
<td>Greg Burns, Carl Fawcett, Bracken Hendricks</td>
<td>Caitriona Cooke</td>
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</table>

5:00 PM–6:30 PM

NETWORKING RECEPTION AT THE TRADE SHOW

( ) indicates session moderator
# New England Regional Home Performance Conference

**October 15-16, 2014  |  Springfield, MA**

Register now at affordablecomfort.org/newengland2014

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## AGENDA  |  Thursday, October 16

### 7:00 AM – 8:30 AM

**REGISTRATION, BREAKFAST, & TRADE SHOW**

### TRACK TITLES

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<th>Essentials (ESSN)</th>
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<th>Policy &amp; Program (PROG)</th>
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</thead>
<tbody>
<tr>
<td><strong>Breakout 4</strong></td>
<td>8:30 AM – 10:00 AM</td>
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<tr>
<td><em>Rick Karg</em></td>
<td><em>Robb Aldrich</em></td>
<td><em>Michael Goetinck, Bill Hulstrunk</em></td>
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### 10:00 AM – 10:30 AM

**BREAK**

### Noon – 1:30 PM

**LUNCH & NETWORKING AT THE TRADE SHOW**

### 1:30 PM – 3:00 PM

<table>
<thead>
<tr>
<th>The Good, the Bad, &amp; the Ugly: Building Science through Pictures</th>
<th>ASHRAE 62.2 for 2013: Real World Implications</th>
<th>The Evolving Landscape of Residential Lighting</th>
<th>Advanced Marketing &amp; Advertising for Home Performance Pros</th>
<th>A Discussion on Cost-Effectiveness Testing</th>
<th>Shared Success: Processes &amp; Technology to Support Contractors &amp; Meet Program Goals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mike Schofield</td>
<td>Rick Karg</td>
<td>Brad Steele</td>
<td>Mike Rogers, Peter Troast</td>
<td>Kara Saul Rinaldi, Pat Stanton</td>
<td>Andy Bardwell, Ryan Moore</td>
</tr>
<tr>
<td><strong>Breakout 6</strong></td>
<td><strong>1:30 PM – 3:00 PM</strong></td>
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### Who Should Attend?

Contractors, weatherization crews, HVAC professionals, builders, remodelers, home energy raters, utilities, program administrators, renewable energy professionals, and everyone interested in creating energy-efficient, healthy, sustainable homes.

( ) indicates session moderator
Frequently Asked Questions (FAQs)

- **Will I receive an ACI certificate of completion for attending this conference?**
  You will receive an ACI certificate of completion if you attend a minimum of five sessions. Please ensure that your conference badge is scanned at each session.

- **How will I receive CEU credits for attending this conference?**
  When you register for the conference, you will be prompted to indicate what types of CEUs you are interested in receiving, as well as your accrediting body membership numbers. The bar code on your conference badge contains this information.

- **How will I know which CEUs are offered for each session?**
  CEUs for each session will be listed on ACI’s website prior to the conference and on the Day-at-a-Glance, which will be distributed each morning at the event.

- **Can I attend the exhibitor trade show?**
  Yes, the trade show is part of the conference. You must have a conference badge to enter the trade show area.

- **Are meals included during the conference?**
  Continental breakfast and lunch are included on both days of the conference.

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**Scholarship Information**

The ACI Memorial Scholarship Fund provides a limited number of scholarships for this event. Scholarship applications are being accepted through Friday, September 19. Learn more.
Thanks to Our Sponsors

Sustaining Partners

Panasonic

Conservation Services Group

SDGE

EfficiencyFirst

Efi

Southern California Gas Company

The Energy Conservatory

Bronze Sponsor

Columbia Gas of Massachusetts

Promotional Partners

Environmental Business Council of New England

Home Builders & Remodelers Association of Western Massachusetts

NECEC

NESEA

Welcome Reception Sponsor

RISE Engineering

Wednesday Lunch Sponsor

Next Step Living

Media Sponsor

Home energy

Expand your reach through event sponsorship. Show your support of the home performance and weatherization industry while networking with event attendees, exhibitors, presenters, and colleagues. Sponsorships are customized to align with your specific goals, ensuring that your needs are met and your marketing message reaches your target audience.

Learn more about sponsorship opportunities now. Contact ACI Director of Business Development Jim Browne at (412) 424-0094 or email jbrowne@homeperformance.org with any questions.
Grow your business by exhibiting.

Explore opportunities for business development by exhibiting at the trade show! When you exhibit, you’ll have the chance to:

■ **Connect face-to-face** with potential clients and learn about their needs firsthand. Then the follow-up phone call is easy—because it’s personal!

■ **Talk with colleagues** about what’s hot in the industry, and what’s not. Learn from your peers and discover new ways to market your products and services.

■ **Network with professionals** with buying power from every sector of the industry—including contractors, service providers, utilities, manufacturers, program managers, and more.

**Hurry! Tabletop space is selling fast.**

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**Trade Show Hours**

**Tuesday, October 14**
1:00 p.m.–5:00 p.m.  Set-up

**Wednesday, October 15**
7:30 a.m.–9:00 a.m.
10:00 a.m.–10:30 a.m.
Noon–1:30 p.m.
3:00 p.m.–3:30 p.m.
5:00 p.m.–6:30 p.m.  Networking Reception at Trade Show

**Thursday, October 16**
7:00 a.m.–8:30 a.m.
10:00 a.m.–10:30 a.m.
Noon–1:30 p.m.
1:30 p.m.  Trade Show breakdown begins

*Subject to change.

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**Learn more about exhibiting opportunities now.**
Contact ACI Director of Trade Shows Chris Docchio at (412) 424-0046 or email [cdocchio@homeperformance.org](mailto:cdocchio@homeperformance.org) with any questions.