Make Your Mark…

... on the people you meet. ACI offers networking opportunities unparalleled in the home performance industry. Because we offer a diverse and extensive agenda that attracts folks from every sector of the industry, during our receptions you can network with the same mix of people that would normally require five different meetings to access. When a diverse group like this comes together, meaningful discussions happen and important decisions are made.

... on the industry. ACI brings the industry’s largest trade show to Denver with hundreds of exhibitors showcasing the latest technology, tools, and equipment. Whether you are a contractor ready to upgrade your business with a new investment or you are a retailer wanting to show off your latest product to a roomful of potential customers in our special demo area, this trade show is a must attend event for you.

... on the world. ACI’s agenda will both educate and inspire you, reminding you what our industry is really all about. We create healthy, comfortable homes for people today while reducing energy consumption and improving the state of the world for future generations.

If you are ready to make your mark, then you need to register for this event!

ACI (Affordable Comfort, Inc.)

ACI hosts the leading educational and networking events in the home performance and weatherization industry in partnership with nationally-renowned experts, offering the most comprehensive and innovative agenda. Learn More.

For more information on conference registration, visit www.affordablecomfort.org/national2013 or contact Robyn Hall at 800-344-4866 ext. 206.

Table of Contents – Click on the page you wish to view.

- Tuesday Workshops ............................................. 2
- Wednesday Conference Agenda .......................... 3
- Thursday Conference Agenda ............................ 5
- Keynote Speaker ............................................. 7
- Friday Conference Agenda ............................... 7
- Highlights/Conference Pricing/CEUs .................. 9
- Sponsors .................................................. 10
- Exhibit/Trade Show Information/FAQs ................ 11

REGISTER NOW at www.affordablecomfort.org/national2013
Workshops  
TUESDAY — April 30, 2013

**AM Workshops • 8:00 AM – Noon**

- **Multifamily Blower Door Testing**
  Jonathan Bluey, Anthony Cox, Paul Morin

- **Forced Air: Getting it Right**
  Norman Bair, Tom Downey, Rich Moore

- **Mobile Home Fundamentals**
  Bob Pfeiffer, Calvin Steiner

- **HVAC Energy Efficient Service for More Profits, More Work**
  Ed Hegwood

- **Buy a Foreclosure: Learn & Earn**
  Dave Robinson

- **Sales & Service Training for Energy Efficiency Professionals**
  Kevin Farrell

- **Empathize Your Way to Greater Productivity**
  Rana Belshe, Lydia Gill-Polley

- **Hydronics Optimized for Low Energy Houses: The Latest Trends**
  John Siegenthaler

  Katrin Klingenberg

**PM Workshops • 1:30 – 5:30 PM**

- **Advanced Air-Sealing Protocol: Transition from Air Leakage to Air Ventilation**
  Kelvin Keraga, Dale Sherman, Andy Stone

- **Get 25% More Savings from Your AC!**
  Joe Kuonen, Bill Spohn

- **Dissecting the System: Fundamentals in Hot Water Efficiency**
  Larry Weingarten

- **Hands-on HVAC Airflow Measurements**
  Paul Francisco, Bruce Manclark

- **Opportunities on the Commercial Side**
  Greg Bradshaw, John Krigger

- **After the Exams**
  Bill Klotz

- **What Your Trainer Should Have Taught You (& Probably Didn’t)**
  Chris Dorsi, Courtney Moriarta

- **Mixing the Quality Serum**
  John Tooley

- **Beyond 70%: Measured Results of Lessons Learned from the Thousand Home Challenge**
  William Turner, Linda Wigington

- **What Every Building Thermographer Should Know**
  Matt Schwoegler

---

**Full Day Workshop • 8:00 AM – 5:30 PM**

- **EEBA’s Houses That Work for Existing Homes**
  Justin Wilson

---

**REGISTER NOW** at www.affordablecomfort.org/national2013
<table>
<thead>
<tr>
<th>TRACK</th>
<th>BREAKOUT 1</th>
<th>10:30 AM - Noon</th>
<th>BREAKOUT 2</th>
<th>1:30 - 3:00 PM</th>
<th>BREAKOUT 3</th>
<th>3:30 - 5:00 PM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundamentals</td>
<td>House as a System</td>
<td>Anthony Cox</td>
<td>Cool Roof Technology for Flat Roofs</td>
<td>Deacon Taylor</td>
<td>Blower Door Guided vs. Prescriptive Air Sealing: Results from Both Sides of the Fence</td>
<td>Emily Salzberg, Dan Wildenhaus</td>
</tr>
<tr>
<td>Building Envelope</td>
<td>Air-Sealing: Beyond the Usual Suspects</td>
<td>Cory Chovanec, Bob Pfeiffer, Adrian Scott</td>
<td>Testing &amp; Documenting Installed Ventilation System Performance to Meet ASHRAE 62.2-2010</td>
<td>Paul Raymer</td>
<td>Simplified Space Conditioning Systems</td>
<td>Bruce Manclark, Duncan Prahl</td>
</tr>
<tr>
<td>Heating &amp; Cooling</td>
<td>Making Good HVAC Design a Reality</td>
<td>Skye Dunning, Bruce Manclark, Duncan Prahl</td>
<td>Advanced Combustion Diagnostics</td>
<td>Bill Spohn</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Diagnostics</td>
<td>House of Horrors</td>
<td>Joe Kuonen</td>
<td></td>
<td></td>
<td>Comprehensive vs. Clipboard Audits</td>
<td>(Chandler von Schrader), Michael Blasnik, Ben Gromicko, Paul Kriescher, Troy Tanner, Gregory Thomas</td>
</tr>
<tr>
<td>All About Audits</td>
<td>Assessing Savings Claims Using Simple Physics &amp; Reasoning</td>
<td>Michael Blasnik</td>
<td>Diagnostic Tools Do Not a Diagnostic Audit Make</td>
<td>Chris Dorsi, J. West</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Multifamily</td>
<td>The DOE WAP Multifamily Energy Upgrade Continuum of Resources</td>
<td>Norm Bourassa, David Hepinstall, Mike MacDonald, Jennifer Somers, TBD</td>
<td>ASHRAE Ventilation Requirements for Multifamily</td>
<td>Terry Brennan, Paul Francisco</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water Conservation</td>
<td>Water Conservation for Single &amp; Multifamily Homes</td>
<td>Alicia Marrs, Peter Mayer, Brad Turner</td>
<td>Savings with Swimming Pools &amp; Water Features</td>
<td>Steve Easley, Jeff Farlow</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Indoor Environmental Quality &amp; Healthy Homes</td>
<td>Mac on Mold</td>
<td>Mac Pearce</td>
<td>Lstiburek on Moisture: Will Rogers Meets Donald Rumsfeld</td>
<td>Joseph Lstiburek</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

( ) Indicates moderator
## Conference Agenda

**WEDNESDAY — May 1, 2013 — cont.**

### BUSINESS TOOL BOX: OPERATIONS

<table>
<thead>
<tr>
<th>TRACK</th>
<th>10:30 AM - Noon</th>
<th>1:30 - 3:00 PM</th>
<th>3:30 - 5:00 PM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Whole House Approach with a Half-Wallet</td>
<td><strong>BREAKOUT 1</strong></td>
<td>Making Program Data Flow: HPXML at Work</td>
<td>Client Management Software Solutions for Performance Contractors</td>
</tr>
<tr>
<td>Kyle Haddock, Sydney Roberts</td>
<td></td>
<td>(Gavin Hastings), (Robin LeBaron), Cynthia Adams, Aaron Godfeder, Phil Jeffers, John Schott, Adam Studdard</td>
<td>Skye Dunning, Dick Kornbluth, Corbett Lunsford, Peter Roast</td>
</tr>
<tr>
<td>The Mind of the Home Performance Consumer: An In-Depth Look at Homeowner Attitudes, Motivations, &amp; Barriers</td>
<td></td>
<td>• Honing in on Your Target Audience: Innovations in Technology, Marketing, &amp; Customer Engagement</td>
<td>Influencing Consumer Behavior through Technology &amp; Efficiency Coaching</td>
</tr>
<tr>
<td>Emily Levin, Dulane Moran, Ken Reese, Garry Upton</td>
<td></td>
<td>• Taking Your Career to the Next Level with New Home Energy Professional Certifications</td>
<td>Rod Blaine, Sean Blaything</td>
</tr>
<tr>
<td>Innovative Online Learning for Hands-on Workers</td>
<td></td>
<td>• Lessons from the Field: Bring Them Back Home</td>
<td></td>
</tr>
<tr>
<td>Chris Compton, Amanda Evans, Darrel Tenter</td>
<td></td>
<td>William Eckman, Joseph Malcarne, Bill Meehan, Dan Thomsen</td>
<td></td>
</tr>
<tr>
<td>Can’t Spell BS without HVAC QI</td>
<td></td>
<td>• Privatizing QA: Opportunities, Options, &amp; Opinions</td>
<td>Ely Jacobsohn, Courtney Moriarta, Kevin Powell</td>
</tr>
<tr>
<td>Ben Bunker, Casey Murphy, Chandler von Schrader</td>
<td></td>
<td>• Funding Efficiency</td>
<td>Ameer Bishay, Scott Ledford</td>
</tr>
<tr>
<td>Energy Affordable—Forever!</td>
<td></td>
<td>• Shared Energy Management: A Practical Approach to Retrofitting Affordable, Multifamily Housing</td>
<td>Eric Gardner</td>
</tr>
<tr>
<td>Neil Curtis, Nikki Kuhn</td>
<td></td>
<td>• Taking Your Career to the Next Level with New Home Energy Professional Certifications</td>
<td>Bill Klitz, Joshua Olsen, Jennifer Somers, Larry Zarker</td>
</tr>
<tr>
<td>• Integrating Resilience &amp; Energy Efficiency in Existing Homes</td>
<td></td>
<td>• Regional Implementation of National Standards</td>
<td>Douglas McCleery, Sydney Roberts</td>
</tr>
<tr>
<td>(Linda Wigington), Rose Grant, Joseph Lstiburek, William Rose</td>
<td></td>
<td>• Contractors &amp; Program Folks—Can We Talk?</td>
<td>(Chandler von Schrader), Lisanne Altman, Diane Ferington, Karen Hamilton, Dan Kartzman, Don MacOdrum</td>
</tr>
<tr>
<td>• Regional Implementation of National Standards</td>
<td></td>
<td>• 2009 &amp; 2012 IECC Codes as Business Opportunities</td>
<td>Douglas McCleery, Sydney Roberts</td>
</tr>
<tr>
<td>William Eckman, Michael Furze</td>
<td></td>
<td>• IREC &amp; ANSI-IREC Accreditation Raises the Bar</td>
<td>Laure-Jeanne Davignon, Pat Fox</td>
</tr>
<tr>
<td>Standard Work Force Guidelines</td>
<td></td>
<td>• Nexus between Performance Testing &amp; Code Compliance</td>
<td>Doug McCleery</td>
</tr>
<tr>
<td>John Tooley</td>
<td></td>
<td>• Creating a Benchmark for Quality: The Guidelines for Home Energy Professionals Project</td>
<td>Phil Hull, Josh Olsen, Jennifer Somers, Brad Turner</td>
</tr>
</tbody>
</table>

---

We will also offer EVENING SESSIONS. Click here to learn more.

**REGISTER NOW** at www.affordablecomfort.org/national2013
## Conference Agenda
### THURSDAY — May 2, 2013

### TRACK

<table>
<thead>
<tr>
<th>TRACK</th>
<th>BREAKOUT 4</th>
<th>BREAKOUT 5</th>
<th>BREAKOUT 6</th>
<th>BREAKOUT 7</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fundamentals</strong></td>
<td>Indoor Air Quality 101</td>
<td>Baseline Basics</td>
<td>Worker Safety Fundamentals</td>
<td>House Safe Are You? It Can Be a</td>
</tr>
<tr>
<td></td>
<td>Rick Karg</td>
<td>Rana Belshe, Essie Snell</td>
<td>Cory Chovanec, Bob Pfleffer, Adrian Scott</td>
<td>Shell of a Problem</td>
</tr>
<tr>
<td><strong>Building Envelope</strong></td>
<td>Conditioning Crawl Spaces</td>
<td>Insulation: The Good, The Bad, &amp; The Ugly</td>
<td>Insulating Masonry Walls</td>
<td>Super Insulation Wall Details: Practical Considerations &amp; Cost</td>
</tr>
<tr>
<td></td>
<td>Gavin Healy, Dan Perunko</td>
<td>Robert DeVries, Rick Duncan</td>
<td>Tom Brodbeck</td>
<td>Eric Doub, John Krigger</td>
</tr>
<tr>
<td></td>
<td>Eric Dubin, Bruce Manclark, Linda Wigington</td>
<td>Tom Downey, Neil Meyer</td>
<td>John Proctor</td>
<td>Srikanth Puttagunta, Armin Rudd</td>
</tr>
<tr>
<td></td>
<td>Joe Kuonen, Bill Spohn</td>
<td>Rebecca Olson, Robert Parkhurst, Andy Wahl</td>
<td>Bill Spohn</td>
<td>(Courtney Monizarta), Rob Falke, Bruce Manclark, John Proctor</td>
</tr>
<tr>
<td><strong>All About Audits</strong></td>
<td>Geeking’ Out with Home Energy Monitors &amp; Smart Meters</td>
<td>Energy Modeling vs. Reality</td>
<td>Incorporating Healthy Homes Assessments into Your Energy Audits</td>
<td>Get Smart with Utility Data</td>
</tr>
<tr>
<td></td>
<td>Jonathan Beers, Jeannette LeZaks, Lisa Schmidt</td>
<td>Michael Blasnik, Ben Polly</td>
<td>Kevin Kennedy, Mini Malhotra, Jonathan Wilson</td>
<td>Bruce Harley, David Roberts</td>
</tr>
<tr>
<td><strong>Multifamily</strong></td>
<td>Integrating IEQ in Multifamily Energy Retrofits: Results from a California Project</td>
<td>Opportunities &amp; Challenges in Whole Building Multifamily Retrofits</td>
<td>Steam System Operation &amp; Distribution Optimization</td>
<td>Multifamily Energy Efficiency Programs: Implementing with Prescriptive Measures</td>
</tr>
<tr>
<td></td>
<td>William Fisk, Kimberly Vermeer</td>
<td>Luke Ilderton, Margaret Kelly</td>
<td>Jayne Choi, Adam Romano</td>
<td>Nick Dirr, Taina Palombo-Price, Russell Ruch, Meera Tandon</td>
</tr>
<tr>
<td><strong>Ventilation</strong></td>
<td>ASHRAE 62.2 &amp; WAP</td>
<td>Slaying the Unicorn: Moving from BAS to 62.2</td>
<td>ASHRAE 62.2 2010 &amp; 2013</td>
<td>Heat Recovery Ventilation: How Do These Things Really Work?</td>
</tr>
<tr>
<td></td>
<td>Kelly Cutchin, Paul Francisco, Eric Werling</td>
<td>Emily Salzberg, Dan Wildenhaus</td>
<td>Paul Francisco, Rick Karg</td>
<td>Barry Stephens</td>
</tr>
<tr>
<td><strong>Indoor Environmental Quality &amp; Healthy Homes</strong></td>
<td>Using Integrated Pest Management (IPM) For a Safe &amp; Healthy Home</td>
<td>Radon: What’s Lurking Below My House</td>
<td>Low Cost Residential Indoor Air Quality Monitoring</td>
<td>Energy Upgrades: Opportunities to Make Homes Healthier without Creating Health Risks</td>
</tr>
<tr>
<td></td>
<td>Mary Pat Aardrup, Chet Campbell, Clyde Wilson, Deborah Young</td>
<td>William Angell, Terry Brennan, Ellen Tohn</td>
<td>Terry Brennan, William Turner</td>
<td>Terry Brennan, Brennan Less, Ellen Tohn</td>
</tr>
<tr>
<td><strong>Business Models</strong></td>
<td>Business Models 101: An Overview</td>
<td>The Contractor or Consultant Model? (Dan Kartzman), Ann Edminster, Amanda Godward</td>
<td>The Sweet Spot between Solar &amp; Home Performance (Dan Kartzman), Deacon Taylor, TBD</td>
<td>Home Performance Profits for Your HVAC Business (Mike Rogers), Brad Bartholomew, Eric Kjelshus, Jeremy Wallrich, TBD</td>
</tr>
</tbody>
</table>

( ) Indicates moderator

### 7:00 - 8:30 AM
Women in Home Performance Breakfast—Harnessing Your Intuition: A Breakthrough Tool for Confident Leadership & Powerful Decision Making, Robin Peglow Berg

**REGISTER NOW at** www.affordablecomfort.org/national2013

Agenda as of 4/19/13. For the most recent listing, **click here**.
<table>
<thead>
<tr>
<th>TRACK</th>
<th>BREAKOUT 4</th>
<th>BREAKOUT 5</th>
<th>BREAKOUT 6</th>
<th>BREAKOUT 7</th>
</tr>
</thead>
</table>
| Business Tool Box: Sales & Marketing | **Low-Cost Integrated Marketing:** Incorporating Social Media, the Internet, & Local Media  
Peter Troast | **The Art & Science of Creating Customer Reports**  
Corbett Lunsford | **Selling Indoor Air Quality to Customers**  
Brad Bartholomew, Casey Murphy, Troy Tanner, Eilen Tohn, TBD | **What to Say (& Not To Say) about Green Homes & Energy Efficiency**  
Suzanne Shelton |
| Partnerships                 | **Ground Rules: How Programs Affect Contractor Quality**  
Jani Bugbee, Andy Holchauer, Chris Jones, Jason Kranowski, John White | **Data Driven Decision Making for Energy Efficiency Programs**  
Alex Kontras, Selma Tucker, Jeff Williams | **Harnessing Demand: Consumer Aggregation & Cooperative Purchasing**  
Eli Allen, Mark Wyman | **Outreach to Oversight: Creative Partnerships for a One-Stop Shop**  
Jensen Adams, Sean Bleything, Mark Kravetz, Jacqueline Wiese |
| Research & Evaluation       | **Driving Savings with Tiered New Homes Programs**  
Ben Adams | **Field Observations from the National WAP Evaluation**  
Jacqueline Berger, David Carroll, Tim Lenahan | **400 Retrofitted Bungalows: An Energy Use Analysis**  
Emily Bailey-Burris, Rachel Scheu | **Energy Savings & Cost-Effectiveness of the National Weatherization Assistance Program**  
Michael Blasnik, David Carroll, Greg Dalhoff |
| Program Design               | **Energy Efficiency Market Transformation: A Tale of Two Regions**  
(Lani Macrae), Eileen Nebhut, William Ranes | **Program Survival Strategies in Year One: ENERGY STAR v3.0**  
(Subid Wagley), Ben Adams, Dean Gamble, Rick Gazzia, Kathleen Greely | **Designing Effective Incentives to Achieve Multiple Goals**  
(Amanda Chiu), Denny Duchene, Dana Fischer, Marc Milin | **The Personal Touch in Program Delivery Adds Value: Proven, Scalable, & Affordable**  
(Danielle Sass Bynnert, Ludy Biddle, Laura Hutchings, Charles Wilson |
| Pathways to Energy Efficiency & Home Performance | **What Has DOE Done for You Lately?**  
(David Lee), Danielle Sass Bynnert, Joan Glickman, Ely Jacobsohn, Sam Rashkin | **Understanding the Core Requirements of Home Performance with ENERGY STAR**  
Caroline Hazard, Ely Jacobsohn | **HPwES Symposium: Provocative Discussion of Methods to Scale the HP Industry**  
(Subid Wagley), Tom Downey, Seth Kolodziejski, William Ranes |
| Industry Trends              | **Feedback Loops for Accelerating Program Improvement**  
Kevin Farrell, Charlie Gehman, Brad Turner | **Regional Collaboration: Sharing Best Practices, Successes, & Challenges**  
John Davies, Deene Evans, Gavin Hastings | **High Performance New Construction Initiatives**  
Thomas Arreise, Dan Wildenhaus | **Energy vs. Water**  
John Tookey |
| What's Hot?                  | **Home Automation, WiFi, & HVAC**  
Chris Carradine | **3-D Simulation: Training & Testing in the Building Science Industry**  
Steve Baden, Doug Donovan | **Technology for Training: Enhancing the Learning Environment for Visual Learners**  
Dale Sherman, J West | **Lessons from the Field: Heat Pump Water Heaters**  
Thomas Arreise, William Turner, Linda Wigington, Dan Wildenhaus |
| Valuing Energy Efficiency    | **Non-Energy Benefits: Implications from Low-Income Weatherization**  
David Carroll, Erin Rose, Bruce Tonn, Cat Wilk | **Greening Real Estate: Opportunities & Challenges**  
Laura Reedy Stukel | **On the Ground: Integrating Energy Upgrade & Real Estate Transactions**  
(Joan Amann), Cynthia Adams, Dave Robinson, Liz Robinson, Laura Reedy Stukel | **Taking on the TRC: Recent Progress toward Implementation of Best Practices**  
(Jennifer Amann), Robert Knight, Kara Saul-Rinaldi, Patricia Stanton, Tim Woolf |

We will also offer EVENING SESSIONS. Click here to learn more.
**WEDNESDAY MORNING**
(during Opening Plenary)

**KEYNOTE SPEAKER**
Aron Ralston

ACI is proud to have Aron Ralston—conservation activist, mountain guide, and outdoor photographer—deliver the keynote address at this year’s event. Join us on Wednesday morning as he shares his shocking yet inspiring story of perseverance and survival.

---

### Conference Agenda
**FRIDAY — May 3, 2013**

**REGISTER NOW** at [www.affordablecomfort.org/national2013](http://www.affordablecomfort.org/national2013)

<table>
<thead>
<tr>
<th>TRACK</th>
<th><strong>BREAKOUT 8</strong> 8:30 - 10:00 AM</th>
<th><strong>BREAKOUT 9</strong> 10:30 AM - Noon</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundamentals</td>
<td>Mobile Home Basics</td>
<td>Giving Old Homes New Life via Retrofits</td>
</tr>
<tr>
<td></td>
<td>Bob Pfeiffer, Calvin Steiner</td>
<td>Bill Lucas-Brown, Grant Swanson</td>
</tr>
<tr>
<td>Building Envelope</td>
<td>Exterior Insulation</td>
<td>Understanding the Pressure Boundary &amp; Thermal Boundary: How to Align the Two for Comfort &amp; Efficiency</td>
</tr>
<tr>
<td></td>
<td>(Duncan Prahl), David Abrey, Anastasia Herk</td>
<td>Tom Brodbeck</td>
</tr>
<tr>
<td>Heating &amp; Cooling</td>
<td>Correcting Duct &amp; AC Airflow Problems</td>
<td>The Impact of Return Air Strategies on Energy Efficiency, Comfort, &amp; Cost</td>
</tr>
<tr>
<td></td>
<td>Eric Kjelshus, John Krigger</td>
<td>Sarah Widder</td>
</tr>
<tr>
<td>Diagnostics</td>
<td>Making the Most Out of Your Blower Door</td>
<td>Manipulating Temperatures in Homes for Effective Infrared Imaging</td>
</tr>
<tr>
<td></td>
<td>Rich Moore</td>
<td>Stan Harbuck, Bret Monroe</td>
</tr>
<tr>
<td>All About Audits</td>
<td>Investigative Analysis of Difficult Homes</td>
<td>Real Time Work Scopes &amp; the Technology that Drives Them</td>
</tr>
<tr>
<td></td>
<td>Chris Dorsi, Joe Kuonen</td>
<td>Anthony Cox, Andy Stone, J. West</td>
</tr>
<tr>
<td>Multifamily</td>
<td>Case Studies &amp; Lessons Learned: Multifamily Building Performance Programs</td>
<td>The Importance of Integrated Design &amp; Detailed HVAC Specifications for New &amp; Existing Multifamily Buildings</td>
</tr>
<tr>
<td></td>
<td>Shelley Beaulieu, Sophia Hartkopf</td>
<td>Andre Duurvoort, Doug McCleery, John Neal</td>
</tr>
<tr>
<td>Ventilation</td>
<td>ASHRAE 62.2-2010 Compliance in Weatherization</td>
<td>Ventilation in Existing Homes</td>
</tr>
<tr>
<td></td>
<td>Paul Francisco, Rick Karg</td>
<td>Robbi Aldrich, Mike Moore</td>
</tr>
<tr>
<td>Indoor Environmental Quality &amp; Healthy Homes</td>
<td>Simply Radiant</td>
<td>Weatherization Plus Health: Innovative Models of Collaboration</td>
</tr>
<tr>
<td></td>
<td>Rana Belshe, Ene Finet</td>
<td>Jenae Bjelland</td>
</tr>
<tr>
<td>Business Models</td>
<td>Tales from the Field: Building a Successful Home Performance Business</td>
<td>With or Without You: Home Performance Success in a Non-Incentive World</td>
</tr>
<tr>
<td></td>
<td>(Amy Beley), Annette Butak, Amanda Godward, TBD</td>
<td>Scott Donelson, Coby Rudolph, TBD</td>
</tr>
</tbody>
</table>

( ) Indicates moderator

---

Agenda as of 4/19/13. For the most recent listing, click here.
Conference Agenda
FRIDAY — May 3, 2013— cont.

REGISTER NOW at www.affordablecomfort.org/national2013

Agenda as of 4/19/13. For the most recent listing, click here

Poster Contest
Do you have an interesting project on energy efficiency, or an innovative idea in program implementation? ACI invites you to submit an application for the poster session. Learn more.

<table>
<thead>
<tr>
<th>TRACK</th>
<th>BREAKOUT 8 8:30 - 10:00 AM</th>
<th>BREAKOUT 9 10:30 AM - Noon</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Business Tool Box: Sales &amp; Marketing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Stop Talking to Yourself &amp; Improve Your Listening Skills</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Jay Gentry, Stephanie Inglis</td>
<td></td>
</tr>
<tr>
<td>Partnerships</td>
<td>Value Proposition: A Funding Solutions Roundtable</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Jensen Adams, Kevin Gobble, Andy Holzhauser, TBD</td>
<td></td>
</tr>
<tr>
<td>Research &amp; Evaluation</td>
<td>Comparing Results: Actual Energy Savings from Real HP Programs</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Lesley Fare, William Schweiger</td>
<td></td>
</tr>
<tr>
<td>Program Design</td>
<td>What Next? Home Performance Post-Stimulus</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(Jonathan Cohen), Elizabeth Babcock, Ryan Clemmer, Chris Jones</td>
<td></td>
</tr>
<tr>
<td>Pathways to Energy Efficiency &amp; Home Performance</td>
<td>California Dreamin’: Taking Energy Upgrades to Scale</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(Ely Jacobsohn), Jonathan Budner, Howard Choy, Joanne Panchana, Cynthia Swaim</td>
<td></td>
</tr>
<tr>
<td>Industry Trends</td>
<td>Where Does All the Data Go? National Strategies for Moving &amp; Using Home Performance Data</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Steve Baden, Joan Glickman, Robin LeBaron, Noel Merket</td>
<td></td>
</tr>
<tr>
<td>What’s Hot?</td>
<td>How Will a Smarter Grid Change the Home Performance Value Proposition?</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Patricia Stanton</td>
<td></td>
</tr>
<tr>
<td>Valuing Energy Efficiency</td>
<td>Residential PACE &amp; On-Bill Financing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Peter Adamczyk, John Ahearn</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Profiting from the Power of Performance Testing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Rob Falke, Corbett Lunsford, Joe Nagan, Paul Raymer</td>
<td></td>
</tr>
<tr>
<td></td>
<td>This Program Had Contractors in Mind</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Tiger Adolf, Ed Thomas</td>
<td></td>
</tr>
<tr>
<td></td>
<td>John Proctor</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Innovations in Financing Energy Efficiency Improvements: Lessons from the Field</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(Steve Dunn), Jeremy Epstein, Carl Favocci, Tom Herrod, John Johansen, Becca Murphy, Susie Stifle</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Aligning Motivations—Yours, Mine, &amp; Ours: Program Delivery Partnerships</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(Danielle Sasso Bymett), Amy Beley, Gavin Hastings, Emily Kemper, Kate Peters</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Revisiting the Atlanta Retrofit Case Studies One Year Later</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Roderick Jackson, Eyu-Jin Kim, Sydney Roberts</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Genuinely Green Greenhouses</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Larry Kinney</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Keeping Score: Asset Performance of Existing Homes</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Jensen Adams, Jane Bugbee, Laura Fiori, Joan Glickman</td>
<td></td>
</tr>
</tbody>
</table>

( ) Indicates moderator
Daily Highlights

Monday, April 29
ACI Home Energy Leadership Summit with Keynote Speaker: Auden Schendler
DOE’s Building America Annual Technical Update

Tuesday, April 30
ACI Home Energy Leadership Summit, cont’d.
DOE’s Better Buildings Neighborhood Program (private meeting)
DOE’s Building America Annual Technical Update, cont’d.
Workshops*
Evening Welcome Reception

Wednesday, May 1
Opening Plenary with Keynote Speaker, Aron Ralston
Conference Sessions
Trade Show Opens
Networking Reception at the Trade Show
Poster Sessions
Evening Sessions

Thursday, May 2
Conference Sessions, cont’d.
Trade Show & Poster Sessions, cont’d.
Evening Sessions, cont’d.

Friday, May 3
Conference Ends at Noon

*Workshops are four-hour sessions offered on Tuesday. Workshops are included in the cost of the Conference.

Conference Pricing

**Regular Registration**
- Home Energy Leadership Summit Only ........................................... $895
- National Home Performance Conference Only ............................ $775
- Home Energy Leadership Summit & National Home Performance Conference ........................................... $1,570
- Core Conference One-Day Pass ........................................................ $400 per day
- Trade Show Only Pass ................................................................. $225 per day
- Student Rate Full Conference ....................................................... $260
- Student Rate One Day Pass .......................................................... $125

**Late Registration (begins March 19, 2013)**
- Home Energy Leadership Summit Only ........................................... $995
- National Home Performance Conference Only ............................ $875
- Home Energy Leadership Summit & National Home Performance Conference ........................................... $1,770
- Core Conference One-Day Pass ........................................................ $400 per day
- Trade Show Only Pass ................................................................. $225 per day

**Additional Registration Options**
- Transcript of Courses ........................................................................ $15
- Home Energy Magazine Subscription ..................................... $85
- ACI Audio Conference Proceedings ..... $79 prior to 4/30/13, $120 after

**Hotel Information**
A discounted group block has been reserved for the ACI National Home Performance Conference at the following hotel:

**Sheraton Denver Downtown Hotel**
1550 Court Place
Denver, CO 80202

Reserve now or call 303-893-3333 to get the discounted group rate or government rate. Group rates are available until April 5, 2013 and are subject to availability.

Scholarships are now available!
ACI is offering a limited number of scholarships to encourage home performance students and professionals to attend the conference. Applications are accepted through Friday, February 22, 2013. Learn more.

Support the ACI Memorial Scholarship Fund by making a tax-deductible contribution today! To donate, please contact ACI at 412-424-0070 or info@affordablecomfort.org.

Continuing Education Credits
ACI is a continuing education service provider, and many sessions offer credits for advancing attendees’ professional careers through educational opportunities from allied organizations.

Visit the [CEU Information page](#) of our website for the most up-to-date listing of CEU providers for this event.

REGISTER NOW at [www.affordablecomfort.org/national2013](http://www.affordablecomfort.org/national2013)
Ready to make your mark on the industry?

Show your support of the home performance industry while networking with event attendees, exhibitors, presenters, and colleagues. Sponsorships are customized to align with your specific goals, ensuring that your needs are met and your marketing message reaches your target audience.

To learn more about sponsorship opportunities, please contact ACI Sponsorship Manager Jim Browne at 412-424-0094 or jbrowne@affordablecomfort.org.
Interested in exhibiting at the industry’s largest trade show?

There are many valuable benefits to adding this to your business strategy. Here are the top three:

1. **No more cold calls!**
   When you meet people in person, you can better meet their needs. Then the follow-up phone call is easy. It’s personal!

2. **Learn from others!**
   Learn first-hand what is hot in the industry and what is not. Ask your peers about their experiences and opinions.

3. **The magic of networking!**
   Rub elbows with manufacturers, policy makers, utilities, contractors, NGOs, and others from the industry.

_Hurry! Booth space is selling fast._

Learn more about exhibiting at the ACI National Home Performance Conference. If you have questions about exhibiting or about the trade show please contact ACI Trade Show Manager Chris Docchio at 412-424-0046 or cdocchio@affordablecomfort.org.

---

**Trade Show Hours**

_Monday, April 29_
1:00 - 7:30 PM  Exhibitor booth set-up

_Tuesday, April 30_
8:30 AM - 2:30 PM  Exhibitor booth set-up
5:30 - 7:00 PM  Trade Show

_Wednesday, May 1_
7:00 AM - 7:00 PM  Trade Show

_Thursday, May 2_
7:00 AM - 1:30 PM  Trade Show
1:30 - 6:00 PM  Trade Show breakdown

*Subject to change.

---

**FAQs**

_Do you still have questions?_  
Click here to find answers to frequently asked questions.

---

_REGISTER NOW_ at www.affordablecomfort.org/national2013