
The HPC National Conference & Trade Show is where you will join over one thousand residential energy efficiency professionals for four days of outstanding educational sessions, networking, and inspiration. In educational sessions, over lunch, or during casual conversations over coffee at the Trade Show, you’ll have the chance to engage personally connect with industry leaders and your peers from across the country.
Reach your goal in Philadelphia this spring!

The steps to Energy Efficiency success start with you.

Reach your goal at the 2018 HPC National Home Performance Conference & Trade Show.

Post & Tweet about this event using #HPC18
**General Schedule**

**Monday | April 23, 2018**
- 8:30 AM – 12:00 PM: Workshops
- 12:00 PM – 1:30 PM: Lunch Break (on your own)
- 1:30 AM – 5:00 PM: Workshops
- 5:00 PM – 6:00 PM: First Night Happy Hour

**Tuesday | April 24, 2018**
- 7:00 AM – 8:30 AM: Breakfast & Exhibits at the Trade Show
- 8:30 AM – 10:00 AM: General Session
- 10:00 AM – 10:30 AM: Coffee Break at the Trade Show
- 10:30 AM – 12:00 PM: Breakout Sessions
- 12:00 PM – 1:30 PM: Lunch & Awards
- 1:30 PM – 3:00 PM: Breakout Sessions
- 3:00 PM – 3:30 PM: Coffee Break at the Trade Show
- 3:30 PM – 5:00 PM: Breakout Sessions
- 5:00 PM – 6:30 PM: Welcome Reception at the Trade Show
- 6:30 PM – 8:00 PM: Evening Sessions

**Wednesday | April 25, 2018**
- 7:00 AM – 8:30 AM: Breakfast & Exhibits at the Trade Show
- 8:30 AM – 10:00 AM: Breakout Sessions
- 10:00 AM – 10:30 AM: Coffee Break at the Trade Show
- 10:30 AM – 12:00 PM: Breakout Sessions
- 12:00 PM – 1:30 PM: Lunch & Awards
- 1:30 PM – 3:00 PM: Breakout Sessions
- 3:00 PM – 3:30 PM: Coffee Break at the Trade Show
- 3:30 PM – 5:00 PM: Breakout Sessions
- 5:00 PM – 6:30 PM: Networking Reception at the Trade Show
- 6:30 PM – 8:00 PM: Evening Sessions & Contractor Lobby Day Departure

**Thursday | April 26, 2018**
- 7:00 AM – 8:30 AM: Breakfast & Exhibits at the Trade Show
- 8:30 AM – 10:00 AM: Breakout Sessions
- 10:00 AM – 10:30 AM: Coffee Break at the Trade Show
- 10:30 AM – 12:00 PM: Breakout Sessions
- Full Day: Contractor Lobby Day in Washington D.C.

**Workshops**

**Monday Morning Workshops | 8:30 am - 12:00 pm**
- Auditing Multifamily Buildings for Single Family Auditors and Programs
  Andrew Padian, Brody Vance
- Roger That: Clear Communication Skill Building
  Rana Belshe, Suzanne Harmelink
- HAM House (Heat, Air & Moisture)
  Anthony Cox, Andrew Woodruff
- House as a System
  Dave Keefe

**Monday Afternoon Workshops | 1:30 pm - 5:00 pm**
- 2018 Ventilation Extravaganza
  Paul Francisco, Rick Karg
- Increasing Our Operation Budget or Profit by Raising the Bar
  Dick Kornbluth, John Tooley
- Maximizing Energy Reductions with Non-traditional Electricity Savings
  Rana Belshe, Linda Wigington

**Monday Full Day Workshops | 8:30 am - 5:00 pm**
- Design, Install, and Commissioning of High Performance Forced Air Systems
  Part 1 - Practical Design: HVAC for Energy Efficiency, Air Quality, and Comfort
  Part 2 - HVAC Installation Details for Guaranteed Performance
  Part 3 - Finishing The Job: Practical Commissioning Details and Techniques
  Part 4 - Data Analysis and Feedback from High Performance Installs
  Keith O’Hara, Dan Perunko
- Healthy Homes Full Day Workshop
  Part 1 - Healthy Homes Principles: You’re Not in Kansas Anymore
  Part 2 - Integrating Healthy Homes Assessment Principles into Energy Retrofit Practice: You’ve Been Wearing Ruby Slippers the Whole Time!
  Part 3 - Asthma & Environmental Control: Is There Really a Wizard Behind the Curtain? Understanding This Disease & How to Manage It with Effective Home Intervention Strategies
  Part 4 - How Do I Help This Family? How to Use Your Brain, Your Heart, & Your Courage in Helping Real World Clients
  Kevin Kennedy, Joe Medosch

**Tour**

**Monday, April 23 | 9:00 am - 4:00 pm**
Tour of ECA & Training: For the Love of Stormwater Planters*
Preregistration required and limited to 30 attendees.
Click here for more information.

**Monday, April 23 | 1:00 pm - 4:30 pm**
High Performance Homes in Philadelphia: Green Building Tour*
Preregistration required and limited to 50 attendees.
Click here for more information.

**Evening Sessions**

**Tuesday, April 24 | 6:30 pm - 8:00 pm**
Smart Home Happy Hour
Sponsored by NEST

**Wednesday, April 25 | 6:30 pm - 8:00 pm**
Evening TED-style Talks:
Home Performance Ideas Worth Spreading

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Post & Tweet about this event using #HPC18
Each of these 90-minute sessions are offered between Tuesday and Thursday. Content added weekly. Session schedules available online.

**Fundamentals**
- Building Science for Everyone
  A. Tamasin Sterner
- Insulation 101
  Dave Keefe
- Indoor Air Quality 101
  Rick Karg
- Creative Comfort: Going Beyond the Thermostat Set Point
  Rana Belshe, Linda Wigington
- BPI Certifications – Time for an Industry Update
  John Jones
- Zonal Pressure Diagnostics- Is our Pressure Boundary Complete?
  Gerald Welshans
- Heat Loss/ Heat Gain
  Rick Karg
- Low Cost Options in IR
  Bill Spohn

**Building Envelope**
- Crawspaces: The Good - The Bad - & The Ugly
  John Tooley
- Best Practices for Avoiding Problems in Spray Foam Installations
  Henri Fennell
- Building Envelope Retrofit Part 1: Identifying & Addressing the Thermal Boundary
  John Carrigan, Matt Redmond, Dale Sherman
- Do Sealed and Insulated Attics Save Energy?
  Achilles Karagiozis, Iain Walker
- Dense Packing Properly
  Keith Williams
- Automated House Sealing: Aerosol Envelope Sealing of New Homes
  Dave Bohac, Paul Springer
- Window Solutions: Energy Rated & Added Comfort
  Doug Anderson, David Bailey, Shane Matteson, Emily Phan-Gruber
- The Science Behind Insulation
  Marcus Bianchi, Achilles Karagiozis
- Advanced Air Sealing
  Anthony Cox, Andrew Woodruff

**Diagnostics & Audits**
- Combustion Safety Testing Protocols
  Paul Francisco
- Diagnosing CAZ Test Failures
  Paul Morin
- Using the Pressurized Theatrical Fog Method to Assure Building Performance
  Henri Fennell
- Building Envelope Retrofit Part 2: Air Sealing Tools & Diagnostics
  John Carrigan, Matt Redmond, Dale Sherman
- An Interactive & Full Featured Walk Through: the Future of Audits
  Joe Medosch
- Getting the Vapors - How to Keep Humidity in the Right Range
  Allison Bailes, Rob Minnick
- Seeing the Whole Picture
  Bill Eckman, Becky Olson, J West
- Too Tight!  Edge of the Cliff Ventilation
  Paul Raymer
- Calibration & Field Checks: What and When
  Sam Myers, Frank Spevak, Ben Walker
Each of these 90-minute sessions are offered between Tuesday and Thursday. Content added weekly. Session schedules available online.

**HVAC Strategies**
- HRV Dog & Pony Show - What We Know Now & What We’ve Gotten Wrong
  Bruce Manclark, Dan Wildenhaus
- The Joy of Flex
  Allison Bailes
- Improving the Field Performance of Heat Pumps in Cold Climates
  (Steve Dunn), Bruce Harley, David Lis
- Installed Performance of Exhaust Fans & Duct End Terminations
  Russell Pope
- High MERV Filters in Central Air Handlers: Opportunities & Challenges
  Rhett Major, Iain Walker, Linda Wigington
- AC Tune-ups or Tuning Out?
  Mark Jerome, Emily Kemper
  Paul Francisco, Rick Karg
- Not Your Father’s Qi: Redefining the Future for High Performance HVAC Installations
  Caroline Hazard, Courtney Moriarta

**Weatherization Technical**
- Diagnostics & Work Scope Adjustments
  Al McMahon, Andy Stone
- ASHRAE 62.2 Compliance in Weatherization
  Paul Francisco, Rick Karg
- Residential Thermal Imaging & Weatherization
  Cory Chovanec
- Kickin’ and Trippin’ over Knob and Tube
  Don Watts
- Properly Sizing Replacement Heating Systems
  Norman Bair, Richard White
- A Better Way To Baseline – Research and Results
  Andrew Woodruff
- Addressing Roofs in Manufactured Housing
  Paul Francisco, Mike Lubliner
- Energy Auditor: How to Prepare Before You Go To Training
  (Suzanne Harmelink), Allen Carbert, Amanda Hatherly
- What Were they Thinking? Crazy Stories from the Field & Their Remedies
  (Amanda Hatherly), Anthony Cox, J West

**Water**
- Mythbusting Water Heating Opportunities
  Mark Jerome, Dan Wildenhaus
- Energy Water Nexus – Energy = H2O
  John Tooley
- Water Ratings in Santa Fe: A Look Back at Year 1
  Mike Collignon

**The Future of Home Performance**
- Stump da Chumps
  (Chandler von Schrader), Allison Bailes, Krista Egger, Dave Keefe, Mike Lubliner, Keith O’Hara, Rebecca Olson, Peter Troast, Bill Spohn
- Future of the Retrofit 2018 Edition
  (Courtney Moriarta), Keith Canfield, Ely Jacobsohn, Frank Rapley
- Deep Energy Retrofit: Do No Harm Strategy
  Sam Rashkin
- Homes After Disaster: Recovery & Energy Efficiency
  Thomas Corley, Krista Egger
- ‘Healthier’ Energy-Efficiency Materials: Contractors’ Real World Experiences
  Rick Blumenthal, Beth Hawkins, Aaron Johnson, Michaela Marinic
Each of these 90-minute sessions are offered between Tuesday and Thursday. Content added weekly. Session schedules available online.

**IAQ & Healthy Homes**

- Engaging Health Partners for Weatherization Plus Health Repairs: Early Adopter Lessons (Ellen Tohn), Allen Carbert, John Majercak, Julie Michals, Melanie Paskevich
- What Can You Do With a Consumer IAQ Monitor? Brett Singer, Linda Wigington
- Impact of Home Performance on Childhood Asthma in Market-Rate Homes Laura Capps, Brian Toll, Jonathan Wilson
- Health and Safety Investments to Increase Energy-Saving Opportunities Jacqueline Berger, Deb Davis
- Diagnostic Tools & Techniques for the Healthy Home Evaluator Kevin Kennedy, Joe Medosch
- IAQ in High Performance Homes Brett Singer, Iain Walker
- Thinking Outside the Envelope: The Radon Question Dick Kornbluth, Ellen Tohn, Jonathan Wilson
- IAQ Science and Science Fiction: Tales from the Field Paul Francisco
- Sell Them on Health and Comfort and the Energy Savings Will Follow Aaron Johnson, Larry Zarker

**Program Operations & Design**

- Better from a Distance: Saving Money and Improving Quality with Remote Techniques (Kevin Powell), Chris Baker, William Doyle, Kurt Roth, Michael Rowan
- High Performance HVAC Installation: Contractor-Centric Solutions for Delivering Comfort and Efficiency (Steve Dunn), Will Baker, Tom Danielsen, Torsten Glidden
- Life, Liberty, & the Pursuit of Better Program Performance (Dale Hoffmeyer), Chris Baker, Mark Dyen, Torsten Glidden, Tim Miller
- Home Performance with ENERGY STAR: All the Ingredients You Need for a Successful Program Ely Jacobsohn, Angela Li, Janja Lupse, Suzanne Sebastian
- Freedom (and Quality) for All: Partnering with Contractors (Kevin Powell), Rob Busby, Rebecca Filbey, Kathy Greely, David Keefe, Tim Miller
- Design Thinking: Employing Behavioral Sciences in Program Design & Service Delivery Laura Capps, Nick Lange
- What’s Next for Whole House Energy Program Designs? (Laura Capps), Kimberly Hoff, Katherine Johnson, Anne Marie Peracchio, Nancy Quirk, Seth Rapoza, Suzanne Sebastian
Each of these 90-minute sessions are offered between Tuesday and Thursday. Content added weekly. Session schedules available online.

**Multifamily & Affordable Housing**
- Building Affordable Multifamily Housing to the Passive House Standard  
  Tim McDonald, Adam Romano  
- Synergies: How Utilities Work Together to Successfully Serve a State  
  (Andrew Aliferis), Jacqueline Berger, Maritza Esteferena, Bruce Grossman, Mary-Anna Holden  
- Cross-Utility Collaboration: Coordinating Benefits for Income Eligible Customers  
  (Ariel Drehobl), Alan Abramson, Patricia Cole, Scott Harrell, Tom McAteer, Beth Parsons  
- Best Practices in Program Design & Performance Measurement When Integrating Energy Efficiency & Healthy Homes  
  Matthew Lyons, Wes Stewart  
- Real Savings: Results from Existing Multi Family Retrofits  
  (Krista Egger), Rachael Fredericks, Tabetha McCartney, Emma Raymont  
- Effective HVAC Solutions for Manufactured Housing  
  Bruce Manclark, Shannon Stendel  
- Utilizing Data & Partnerships to Deliver Solutions for Low-Income Communities  
  (Michael DiRamo), Beth Galante, Isabelle Hazlewood, Andrew Isaacs  
- Multifamily Program Conundrums and Best Practices to Solve Them  
  Andy Padian, Brody Vance

**Weatherization Operations**
- QCI - Perspectives from the Process and a Look into the Future  
  Ray Judy, Steve Luxton  
- Mentoring Field Staff - a Guide to Success  
  Suzanne Harmelink  
- Ethics in the Customer’s Home  
  Rick Karg  
- Tackling the Biggest Energy User in the House: The Occupant  
  Walt Yakobosky  
- Successful Partnerships to Advance Weatherization  
  Eric Behna, Ray Judy  
- Leveraging Services and Funding  
  (Emily Salzberg), Kahya Fox, Natalie Kramer  
- WAP Update  
  Erica Burrin, Ray Judy  
- Innovative Approaches to Program Delivery  
  Jason Estes, Sukant Jain, Frank Rapley, Blake Worthington

**Policy**
  Tom Carter, Kara Saul Rinaldi, Pat Stanton, Brian Toll  
- Advocacy Part 2: The Substance of the Issues. Who are the Policymakers & What are We Asking from Them?  
  Lizzie Bunnen, Damian Hodkinson, Ryan Miller Pat Stanton  
- Resiliency Policy  
  (Greg Thomas), Joseph Fiordaliso, Courtney Moriarta, Mary Sheehy  
- The Promise and Peril of Pay-for-Performance  
  (Emily Levin), Andy Frank, Leif Magnuson, Lisa Schmidt  
- The Future of PACE Residential  
  (Larry Zarker), Cisco DeVries, Dan Thomsen  
- Weatherization Policy: What’s Next  
  (Greg Thomas), Julie Caracino, Rick Counihan, Anna Marie Garcia, Casey Murphy  
- The Elephant in the Room – Year 2: The Trump Administration & the 115th Congress  
  Steve Cowell, Jeff Genzer, Kara Saul Rinaldi  
- The Residential Lesson of the Duck Curve  
  Steffani Charkiewicz, Bruce Manclark, Dan Wildenhaus  
  Joe Cullen, Matt Elliott, Courtney Moriarta, Pat Stanton

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**The Smart Home**

  Lieko Earle, Emily Kemper, Claire Miziolek, Kara Saul Rinaldi
- **The Future of Home Energy Management Systems Part II: Industry Perspectives**
  (Lieko Earle), Dave Bend, Will Ellis, Garrett Hester, Priya Green
- **The Customer Perspective on Smart Home Technology: a Smart Way to Move the High Performance Homes Market Forward**
  Suzanne Shelton
- **Smart Thermostats: Creating a Stellar Customer Journey, from Device Design through Program Implementation**
  Keith Canfield, Sarah Calvin
- **The Contractors Guide to the Smart Home**
  Claire Miziolek, Scott Needham, Kara Saul Rinaldi
- **Mind the Gap: Overcoming Barriers and Lessons Learned in Smart Home Demonstration Projects**
  Lieko Earle, Mark Jerome, Emily Kemper
- **From Switches to Smart Thermostats: Out with the Old, In with the New**
  (Bruce Manclark), Michael Blasnik, Lisa Skumatz
- **ENERGY STAR in the Smart Home Market**
  Abi Daken, Taylor Jantz-Sell
- **Low Income Opportunities in the Smart Home**
  David Bend, Tom McAteer

**Valuing Energy Efficiency**

- **Energy Codes from 2009 to 2018: A Multi-State Look at Compliance Verification Service Opportunities**
  Mike Collignon, Erik Daugherty, Lesley Herrmann, Arlene Stewart, Mike Turns
- **Harmonizing HERS & Home Energy Score**
  Richard Faesy, Joan Glickman, Emily Levin, Noel Merket, Andy Popp
- **Cities Scoring Big: Disclosing Energy Ratings in Home Sales**
  (Patty Kappaz), Kyle Diesner, Lauren Hotell
- **Going The Distance: Real Estate and Energy Efficiency Team up in the Ring**
  (Pamela Brookstein), Veronique Bugnion, Julie Caracino, David Haslam
- **Engaging Real Estate in Your Efficiency Upgrades**
  Jacob Corvidae, Darlene Jackson, Amanda Stinton, Madeline Salzman
- **Using HPXML to Deliver More Value at a Lower Cost**
  (Dale Hoffmeyer), Ali Adler, Julie Caracino, Noel Merket, Greg Thomas
- **Generate Home Performance Leads with Data Tools**
  (Madeline Salzman), Pete Carlson, Andy Gostisha, John Kane, Debra Little
- **Driving Efficiency Improvements with Mortgage Lending and Low-Risk Savings Programs**
  Rita Ballesteros, Joan Glickman, Johnnie Locaze, Ryan Moore, Daniel Ticona

**Innovations & Collaborations**

- **EnergyFIT Philly: Developing the Interface between Building Science and Medical Science**
  Steve Luxton
- **Telling Your Story with Impact: Lessons Learned from a Year of Business Engagement**
  Matt Elliott, Meredith Montaito
- **The Value of Partnerships in Training and Workforce Development**
  (Diana McCarthy-Bercury), Sheri Borelli, Eric Cheek, Nancy Kaplan, Walter Yakabosky
- **Residential Variable Refrigerant Flow Systems**
  Adam Romano
- **Advanced Residential Energy Efficiency Technologies**
  Steve Dunn, James Jackson, Nick Lange, Eric Wilson
- **Pittsburgh & Philadelphia: Innovations across Pennsylvania**
  (Matt Elliott), Steve Luxton, Tom McAteer, Jeaneen Zappa
- **Ductless Heat Pump Technologies**
  (Bruce Harley), Bruce Manclark, David Treleven
Each of these 90-minute sessions are offered between Tuesday and Thursday. Content added weekly. Session schedules available online.

**Business Toolbox**

- **Running & Building Your Business with Data Feedback** *Jason Dispenza, Keith O’Hara*
- **The Blueprint of Success: Digital Marketing Strategies to Grow Your Business Online** *Lance Bachmann*
- **What it Takes to be a Successful Contractor: Contractor Case Studies** *Ely Jacobsohn, HPwES Contractors of the Year*
- **Increase Profits through Quality Management** *Dick Kornbluth*
- **Boost Your Sales with the Experts** *Drew Cameron, Michelle Knaszak*
- **Worst Practices: How to Put Yourself out of Business** *(Stephen Stern), Elena Chrimat, Damian Hodkinson, Stephen Stern, Daniel Thomsen*
- **Customer Service + Technical Expertise = Success** *William Doyle, Michelle Knaszak*
- **Carrots and Sticks: Engaging & Motivating Employees** *John Tooley*

**Diversifying your Business & Expanding Opportunities**

- **Adding Solar to Your Contracting Business: The Critical Questions** *Tom Bone, Peter Troast*
- **Developing the Diversity Culture within Your Workplace** *Danielle Putnam*
- **The Business of Healthy Homes: Contractors Making it Work – a Panel Discussion** *(Peter Troast), Kevin Brenner, Scott Needham, Keith O’Hara, Todd Usher*
- **Home Performance and HVAC - Is The Honeymoon Over?** *Allen Luzak, Rob Minnick*
- **Leadership: a Way to Success** *John Tooley*
- **Biggish Data 2018—8 Years of Data on How Homeowners Look at Home Performance** *Peter Troast*
- **Recent HVAC Residential Purchasers & Their Attitudes Concerning Home Performance** *Mark Teich*
- **Energizing Your Business with Peer Groups** *(Mike Rogers), Scott Needham, Keith O’Hara, Steve Welsh*
- **Capturing the Low-Hanging Fruit: Leveraging the 15 Million Annual Energy-Related Home Improvements** *Sam Rashkin*

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**2018 Contractor Lobby Day**

After attending three days of outstanding educational sessions, networking, and inspiration at the HPC National Conference, contractors are invited to travel to Washington D.C. and put it all into practice! You will meet with policymakers in DC and share the message that energy efficiency means jobs. We will provide talking points and background materials and take care of the scheduling – all you have to do is show up ready to tell your story!

Registration fees included as part of full conference registration.

**Wednesday | April 25, 2018**

- 6:30 PM  Depart Philadelphia Marriot hotel
- 6:30 PM – 9:30 PM  Briefing, Beverages & Bagged Dinner on the Bus, sponsored by E4TheFuture
- 10:00 PM  Check-in to Capitol Skyline Hotel

**Thursday | April 26, 2018**

- 9:00 AM  Meet as a Group in hotel lobby and walk to The Hill
- 9:30 AM – 3:30 PM  Meetings with key congressional offices *lunch not provided*

**Capitol Skyline Hotel**

101 Street SW  
Washington, D.C. 20024  
(202) 488-7500

Book your overnight stay, available April 28, 2018 only, as part of the Contractor Lobby Day Room Block. Thirty rooms available; first come, first serve. It’s Cherry Blossom Season in Washington D.C. therefore the price for the hotel is $297, includes tax. [Click here and register today](#).

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* Post & Tweet about this event using #HPC18

( ) indicates session moderator
Trade Show Hours

Tuesday, April 24
7:00 AM - 3:00 PM
5:00 PM - 6:30 PM (during the Welcome Reception)

Wednesday, April 25
7:00 AM - 3:00 PM
5:00 PM - 6:30 PM (during the Networking Reception)

Thursday, April 26
7:00 AM - 11:00 AM

Participating Exhibitors (as of April 16, 2018)

- 1SEO IT & Digital Marketing
- Accel Roofing Products
- AeroBarrier
- AirCycler
- AM Conservation Group, Inc.
- Applied Energy Products and Sales
- Association for Energy Affordability, Inc.
- Bits Limited
- Broan
- Building Performance Institute (BPI)
- CLEAResult
- CMC Energy Services
- Crystal Window & Door Systems, LTD.
- Delta Electronics America
- Dr. Energy Saver, Inc.
- Electric & Gas Industries Association (EGIA)
- Energy Circle
- Energy Coordinating Agency (ECA)
- Energy Federation, Inc.(EFI)
- Energy Finance Solutions
- EnergyScore
- Evolve Technologies
- Foam Direct, LLC
- foobot
- GST Insulation Supplies
- Healthy Home Environment Association (HHEA)
- Healthy Indoors Magazine
- Heat Smart
- Home Energy Magazine
- Home Energy Pros Forum
- Home Performance Coalition (HPC)
- ICP Adhesives & Sealants, Inc.
- Insulation Materials, LLC
- INTEC
- Larson Manufacturing Company
- MFR Consultants, Inc.
- NYS Weatherization Directors Association
- OptiMiser LLC
- Pearl Home Certification
- PECO
- Project Energy Savers
- RadonAway
- RenewAire LLC
- Residential Energy Dynamics (RED)
- Retrotec
- RGF Environmental Group
- Seal-Block Inc.
- Service Partners
- Snugg Home
- Sustainable Energy Fund
- Tamarack Technologies
- Tennesse Valley Authority (TVA)
- The Energy Conservatory (TEC)
- Thermostat Recycling Corporation
- TruTech Tools
- Ultra-Aire Dehumidifiers
- U.S. EPA's Indoor airPLUS
- Vent Cap Systems
- Water Furnace International, Inc.
- ZAI Trust

You are cordially invited to attend the Trade Show Receptions

Tuesday & Wednesday – 5:00 PM - 6:30 PM

Here you will have the chance to personally connect with industry leaders and your peers from across the country alongside heavy appetizers and a cash bar. HPC also provides breakfast Tuesday – Thursday and lunch, Tuesday & Wednesday as part of your registration.

Post & Tweet about this event using #HPC18
**Conference Pricing**

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>Price</th>
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<tr>
<td>Regular Registration (ends Thursday, March 22, 2018)</td>
<td>$775</td>
</tr>
<tr>
<td>Late Registration (begins 12AM, Friday, March 23, 2018)</td>
<td>$875</td>
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<tr>
<td>One-Day Pass</td>
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<tr>
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</table>

**Group Registrations:** Contact Robyn Hall at rhall@homeperformance.org

**Hotel Information**

- **Philadelphia Marriott Downtown**
  - 1201 Market Street
  - Philadelphia, Pennsylvania 19107

Book your hotel today, available April 20, 2018 - April 29, 2018, for the special HPC conference rate of $219 per night.

**Our National History.**

Just 15 minutes away on foot is the Old City, home to some of America’s most historic locations like Independence Hall, the Liberty Bell, the Betsy Ross House, and Christ Church. The neighborhood is also home to great museums such as The Museum of the American Revolution, the National Liberty Museum, and the National Museum of American Jewish History. While in the Old City, check out the City Tavern – founded in 1773, it was the favorite restaurant and bar for many famous revolutionaries, including George Washington, Thomas Jefferson, Paul Revere, and more. Cheers!

**Musical History.** The famed “Philadelphia Sound” accounts for some of the best soul music in American history. Artists like Chubby Checker, The Stylistics, The Delfonics, O’Jays, Patti LaBelle, Teddy Pendergrass, and Hall & Oates helped define this sound, which is a critical part of our national soundtrack.

Two institutions – American Bandstand and The World Café are Philadelphia products. While you are in town, check out who’s playing and hit one of the many legendary venues around the city and you will see why Philadelphia is a world-class music City.

**Culinary History.** Philadelphia is one of the best food cities on the planet-period. While you are here there is no excuse for not eating well (and a lot). Directly across the street from the hotel is the historic Reading Terminal Market – part farmer’s market, part food hall – this is a must visit. Also within walking distance is a treasure trove of amazing restaurants. Check this list out for some of the city’s best options.

While in Philadelphia, some things are a must – cheesesteaks (not just for tourists), roast pork, hoagies, and Italian Food. For the Italian experience, head to the Italian Market section of South Philly. This neighborhood is home to Italian grocers, specialty food stores (like the legendary Di Bruno Brothers), and of course restaurants – including Ralph’s, the longest running Italian restaurant in America. Still hungry? Here is a list of what to eat in Philly before you die.

This city (and this conference) has such a rich HISTORY – we invite you to make a bit of your own with us in April!
Will I receive a Home Performance Coalition certificate of completion for attending this conference? You will receive a certificate of completion if you attend a minimum of eight sessions. Please ensure that your badge is scanned at each session to track your attendance. This is the only way to verify that you attended and to ensure credit.

How will I receive CEU credits for attending this conference? When you register for the conference, you will be prompted on the registration form to indicate if you want to receive CEUs and, if yes, which of the approved CEUs you want. Some of the CEUs listed will require your membership identification number. This information must be provided prior to you attending sessions at the conference. The bar code on your name badge, provided by HPC onsite, will be scanned before you leave each session. After the conference, this information will be transmitted to the CEU accrediting bodies that you indicated on your registration form.

How will I know which CEUs are offered for each session? CEUs for each session will be listed on the Home Performance Coalition’s website prior to the conference and on the Day-at-a-Glance, a daily informational flyer which will be distributed each morning at the conference.

Can I transfer a registration to another person if I am no longer able to attend? Yes. There is no fee to transfer a registration. You can return to the event registration website by going to the “Register Now” link and select “Update an Existing Registration”. You may also contact the HPC Customer Service line at (412) 424-0040.

Are meals included during the conference? HPC provides breakfast Tuesday – Thursday and lunch, Tuesday & Wednesday as part of your registration. Heavy appetizers and a cash bar are available during both the Welcome and Networking Receptions Tuesday and Wednesday evening.

Can I share a conference badge with someone else and rotate our attendance? No. Each attendee must purchase an individual conference registration. One day passes are available in addition to the full conference registration if you cannot attend both days.

Can I cancel a registration? No refunds will be issued as of Friday, March 23, 2018. Requests for refunds that are received by HPC in writing through 11:59 p.m. EST on Thursday, March 22, 2018 will be granted, minus a $100 cancellation fee for attendees and a $625 cancellation fee for exhibitor booths. Payment by check is due Thursday, April 12, 2018.

Scholarships Available!
HPC will award scholarships for home performance contractors to attend the 2018 HPC National Home Performance Conference. One of the primary goals of this scholarship program is to attract a more diverse group of home performance contractors to the national conference. New entrants to the industry, small businesses, minority and women owned businesses, as well as minority and female staff members from any home performance contracting company are encouraged to apply. If awarded, this scholarship will cover the Conference Registration Fee – a $775 value. Apply today.

Continuing Education Credits (CEUs)
This conference offers over 125 sessions/workshops, of which you can potentially earn 23.5 CEUs!

HPC is a continuing education service provider, and many sessions offer credits for advancing attendees’ professional careers through educational opportunities from allied organizations. Visit the CEU Information page of our website for the most up-to-date listing of CEU providers offered at HPC conferences.
Grow your business by Exhibiting.
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Learn more about your HPC Conference action opportunities and benefits by contacting your helpful HPC Staff.

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